First National Real Estate Genesis
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Leederville Quarterly Report

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Leederville Quarterly Report

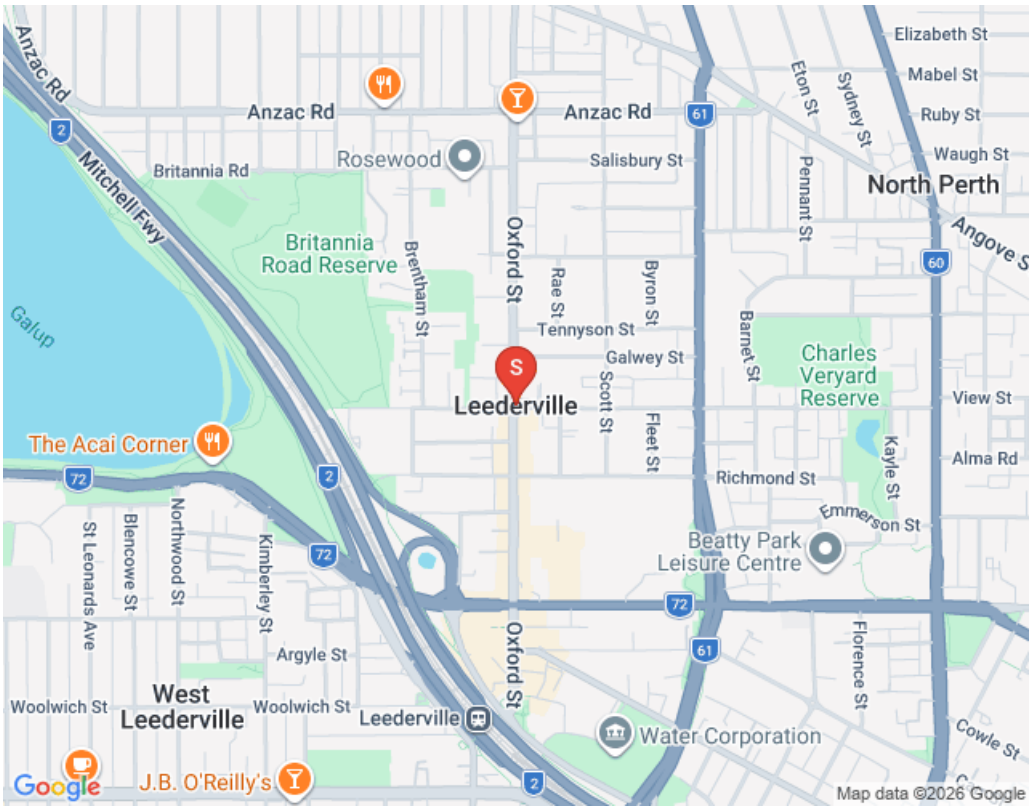
Welcome



Hello and welcome to our Quarterly Sales Update for Leederville!

As a local member of the Leederville community, or if you are thinking of becoming a member is this amazing lifestyle suburb, here is a little bit of information that may come in helpful.

If you have any questions, please contact us anytime. We love to chat about whats happening in the community.


Anzac Rd
Mitchell Fwy
Britannia Rd
Rosewood
Anzac Rd
Salisbury St
Elizabeth St
Mabel St
Ruby St
Waugh St
North Perth
Britannia Road Reserve
Brentham St
Oxford St
Rae St
Tennyson St
Byron St
Galwey St
Scott St
Fleet St
Barnet St
Charles Veryard Reserve
View St
Alma Rd
Kayle St
Richmond St
Emmerson St
Beatty Park Leisure Centre
Pennant St
Eton St
Sydney St
Angove St
Leederville
Galup
The Acai Corner
St Leonards Ave
Blencowe St
Northwood St
Kimberley St
Argyle St
Woolwich St
West Leederville
Woolwich St
Leederville
Oxford St
Florence St
Water Corporation
Cowle St
Google
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Leederville Quarterly Report

Suburb Report

CoreLogic

Suburb Profile Report
Leederville WA 6007

LEEDERVILLE

2.8km
Distance from GPO

3.1k
Population
6.9%
5 year population change

11 years
Average length of ownership





The size of Leederville is approximately 1.5 square kilometres. It has 2 parks covering nearly 15.8% of total area. The population of Leederville in 2011 was 2,944 people. By 2016 the population was 3,146 showing a population growth of 6.9% in the area during that time. The predominant age group in Leederville is 30-39 years. Households in Leederville are primarily childless couples and are likely to be repaying $1800 - $2399 per month on mortgage repayments. In general, people in Leederville work in a professional occupation. In 2011, 52.8% of the homes in Leederville were owner-occupied compared with 50.7% in 2016. Currently the median sales price of houses in the area is $891,000.

	Total dwellings	Total new listings*	Median Value	Total number currently listed
	1,022	31	$843,192	4
	1,138	34	$472,257	42

*Total number of unique properties listed for sale over the past 12 months.

06 July 2018

Suburb Report

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2018 Reports

January - March

April - June

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2017 Reports

October - December

July - September

April - June

January - March

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Perth Metro Snapshot

Perth Market Snapshot

13 March 2018

PROPERTY SALES [1,2]



Total:	637
4 weeks ago:	603
Same week last year:	614

PROPERTIES LISTED FOR SALE [4]



Total:	14,479
4 weeks ago:	13,936
Same week last year:	14,944

PROPERTIES LISTED FOR RENT [4]



PROPERTIES LEASED



Median rent:	$350/week
Vacancy rate for 3-months to Jan 2018:	5.3%

TOP SELLING SUBURBS [2,3]

North of the River	
Scarborough	11
Ellenbrook	9
Mount Lawley	9
Kingsley	8
Bassendean	7

South of the River	
Canning Vale	11
Rivervale	9
Baldivis	7
Como	7
Mount Pleasant	7

AVG SELLING DAYS - 3 MONTHS TO FEBRUARY

Private treaty	73
Auctions	28

3 MONTHS TO FEBRUARY

Seller discounting [5]	48.2%
Average discount	-6.8%
Overall market sentiment [6]	-0.7%

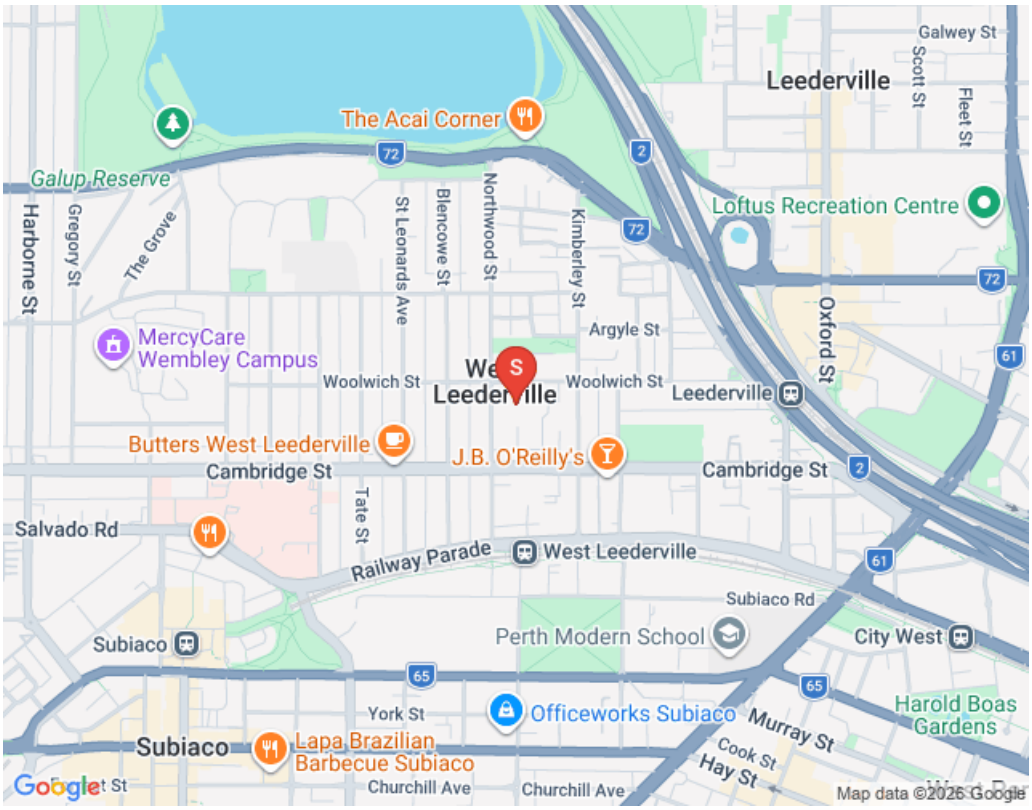
Source: reiwa.com

[1] Contract sales reported by REIWA members during the reporting week that have a contract date no older than 28 days. [2] Data may change due to sales falling through. [3] Dwelling sales only. [4] Listed on reiwa.com and other sources. [5] Percentage of properties sold below listing price. [6] Included those achieving or exceeding list price.

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Schools and Catchments

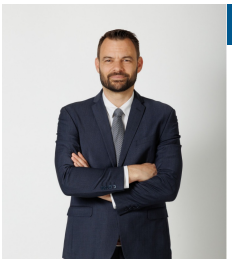
Click Here to View INTAKE MAP



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Team Genesis



Jonathan Clover, Director / Sales Coach / Auctioneer

Working within his father's real estate agency since the age of 16, Jonathan has done most roles within a real estate office including pushing a mop and broom around, analyzing marketing and property trends, managing client engagement...

"My dad owns a real estate office in Canada, my grandfather started what became the largest agency on Vancouver Island at the time, my uncle runs one of the largest commercial real estate agencies in British Columbia… it's a genetic disorder in our family" Jonathan remarks.

"A lot of people ask me why I am in real estate?" Jonathan says the answer is simple, "Aside from my faith and family there are 3 things that get me up in the morning. I love meeting and helping people, I value our shared community, and I am passionate about property. This is the perfect industry for me!"

The last decade has seen Jonathan progress from a business consultant within the real estate and business broking industry to the WA /NT State Manager of First National Real Estate, Australia's largest group of independent real estate agents. He is now the Director and Sales Coach of his very own First National Real Estate Office.